

Scrutiny urged for tween magazines

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THE YWCA of Adelaide is calling for a PG rating for "tween girls" magazines, which it says are teaching six-year-olds to be sexually provocative.

Total Girl, *Disney Girl* and *Barbie Magazine* are the publications that concern the YWCA.

The association conducted a survey last month which found 75 per cent of respondents support PG ratings for tween magazines.

YWCA of Adelaide chief executive Anne Bunning said 26 per cent of six-year-olds and almost 50 per cent of 11-year-olds read at least one of the most popular magazines each month.

"The early sexualisation of girls through magazines and video clips, which provide instruction to six-year-olds on sex and how to dress and dance in sexually provocative ways, has gone too far," she said. Magazines aimed at younger children are only scrutinised by the Classification Board after complaints.